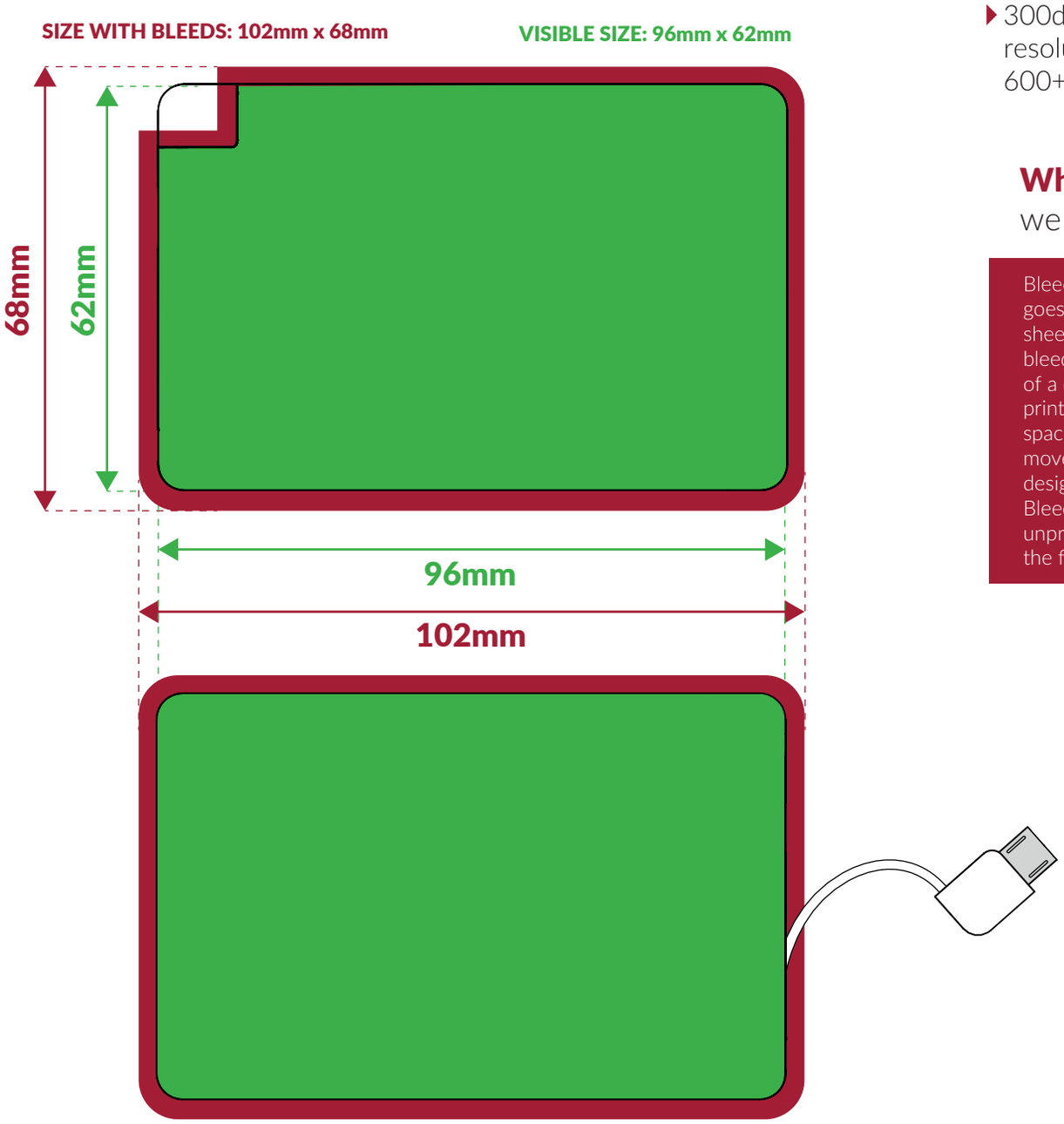
Card Power Bank | Print Guidelines

The following print guide has been prepared for your graphic designer, however should you not have a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual PDF for your review. We can make modifications thereafter as requested.

Artwork specification:

The printed artwork will have a visible area of 96mm x 62mm.
Please design your artwork with **3mm** bleeds, to a size of **102mm x 68mm**

- CMYK color mode
- Vector files preferably
- 300dpi minimum resolution for rasters, 600+ dpi preferred



Why do we need bleeds?

Bleed refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleeds ensure that no unprinted edges occur in the final trimmed document.