The following print guide has been prepared for your graphic designer, however should you not have a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual PDF for your review. We can make modifications thereafter as requested.

The final size of Wafer Series USB card is **84.5mm x 53mm** and for digital production we request the **bleed area** (3mm) around the edges hence artwork should be prepared to **90.5mm x 59mm** size.

**Why do we need bleeds?**

Bleed refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleed ensures that no unprinted edges occur in the final trimmed document.

**USB Card Orientations**

Below are the layout orientation options to consider, achieved by rotating & flipping USB card

**Printing specification:**
- CMYK colour mode
- Vector files preferably
- 300dpi for rasters

**Wafer USB Card Thickness**
- 2.2mm